

# 2026 CEO Meeting & ACCESSE Partner Engagement & Benefit Opportunities

## Empowering STEM Society Leadership:

CESSE is the professional home for hundreds of STEM society CEOs and their leadership teams. As a trusted and collaborative network, CESSE connects executives across the science, technology, engineering, and mathematics (STEM) landscape — providing the relationships, resources, and insights needed to lead with impact.

## Strategic Opportunities to Connect with STEM Society Leaders

CESSE hosts two high-impact conferences annually designed specifically for STEM society executives and their leadership teams. These events provide our Partners with targeted opportunities to engage decision-makers, showcase solutions, and position their brand at the center of the STEM association community.

## Our Audience

CESSE event attendees are influential leaders who:

- Represent more than 2.5 million individuals and organizational members in the STEM space.
- Oversee the planning and execution of 300+ major STEM conferences annually.
- Direct purchasing decisions on products, technology, and services critical to their organizations' success.

## Partner Opportunities at CESSE Events

### CESSE CEO Meeting

An exclusive, invitation-only event for 75+ STEM society CEOs. This intimate gathering offers direct access to top decision-makers through high-level networking and thought leadership opportunities.



### ACCESSE Annual Conference

CESSE's flagship three-day event attracts hundreds of association professionals and industry partners. ACCESSE delivers deep-dive programming focused on the evolving needs of STEM societies, creating a vibrant platform for partners to build relationships, elevate brand visibility, and demonstrate value to a highly engaged audience.





# Explore the Benefits of Partnership

At CESSE, we deeply value partnerships with organizations that offer meaningful solutions to the association community. With a highly targeted audience of STEM society CEOs in attendance, our partnership opportunities are limited and in high demand, offered on a first right of refusal basis.

CESSE Partners are recognized as essential contributors to our mission and are not only welcomed, but encouraged to fully engage in the CEO Meeting as active participants. This is a unique chance to build lasting relationships with executive leaders in the STEM society space.

Seize the opportunity to connect your brand with CESSE's premier network of executive CEOs.

**Note:** Partners participating in the CEO Meeting are required to also participate in the ACCESSE Conference.

## CEO Partnership Benefits

**NOTE:** Our goal is to maintain a 2:1 ratio of CEOs to Partners. Please refer to the chart below for the number of registrations included with each partnership level.

PARTNERSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Two (2) complimentary event registrations. (Valued at \$ 1,245/each)	X			
One (1) complimentary event registration (Valued at \$1,245/each).		X	X	
Option to add One (1) additional paid registration (Fee: \$1,245).	X	X	X	
Recognition at sponsored event through signage, conference app, and slide show.	X	X	X	X
Recognition on the CEO Meeting website. (Includes logo with link to company).	X	X	X	X
Onsite signage recognition.	X	X	X	X
Visibility on the CESSE mobile app, a highly valued tool utilized by over 95% of attendees. (Includes logo and company description.)	X	X	X	X
Electronic registration list (includes attendee name, organization, title, address, and phone number).	X	X	X	X

## CEO Meeting Partnership Opportunities

PLATINUM		
First Right of Refusals – Deadline: Friday, October 24, 2025		
*Sunday Reception & Dinner	\$30,000	Detroit Metro Convention & Visitors Bureau
*Tuesday Reception & Dinner	\$25,000	OPEN
*Audiovisual sponsor	\$30,000	Projection A/V
GOLD		
First Right of Refusals – Deadline: Friday, October 24, 2025		
Monday Lunch	\$14,000	Destination Vancouver
Tuesday Lunch	\$14,000	Destination Toronto
Monday Night Afterglow	\$13,000	Business Events Montreal
Monday Breakfast	\$11,750	Hawai'i Visitors and Convention Bureau
Tuesday Breakfast	\$11,750	Quebec City Business Destination
*Mobile App	\$10,000	Results Direct
Wednesday Breakfast	\$9,800	MCI USA
Board Reception & Dinner	\$9,600	Detroit Marriott
Portfolios, Pens, & Lanyards	\$9,200	Venable
Wi-Fi	\$9,000	DelCor and Conference Direct
Warm Welcome	\$8,900	designData
*Presentation Technology	\$8,500	Warp Speed Technologies
SILVER		
First Right of Refusals – Deadline: Friday, October 24, 2025		
\$6,650 for the following opportunities		
Board of Directors Breakfast & Morning Break	Visit Raleigh	
Board of Directors Luncheon (Sunday)	Visit Seattle	
Monday Morning Break	Tourism Calgary	
Monday Afternoon Break	Travel Portland	
Tuesday Morning Break	HelmsBriscoe	
Tuesday Afternoon Break	McKinley Advisors	
Wednesday Morning Break	Ottawa Tourism	
Signage	Higher Logic	
Monday Morning Educational Session	Destination DC	
Monday Morning Educational Session	Towneley Capital Management, INC	
Monday Afternoon Educational Session	Visit Omaha	
Monday Afternoon Educational Session	Multiview	
Tuesday Morning Educational Session	Destination Madison	
Tuesday Morning Educational Session	Visit Mobile	
Tuesday Afternoon Educational Session	Sterling Martin	
Tuesday Afternoon Educational Session	Visit Salt Lake	
Wednesday Morning Educational Session	Visit Anchorage	
Water Bottles	AMC Consulting	
Guest Room Key Cards	designData	
BRONZE INVESTOR		
\$6,500 - Bronze Level Investors. Limited number available. For inquiry, contact Adrienne Spiller, Partnership Manager at <a href="mailto:aspiller@cesse.org">aspiller@cesse.org</a> or 847.375.4763.		

*\*Denotes partnership to be funded in-kind. Recommended minimum spend is displayed.*

# Explore the Benefits of Partnership

## Partner with ACCESSE: Where STEM Societies and Solutions Meet

At CESSE, we're proud to offer partnership opportunities that go beyond visibility—they're about meaningful connection and strategic impact. ACCESSE brings together STEM society CEOs and senior staff from across the country, making it the premier gathering for decision-makers shaping the future of STEM societies.

Our Partners play a key role—not only as supporters, but as active contributors to the ACCESSE experience. From engaging directly with association leaders to showcasing solutions that address real organizational challenges, partnership at ACCESSE means being part of the conversation that drives progress.

With a highly targeted audience and limited availability offered on a first right of refusal basis, ACCESSE partnership opportunities are in high demand.

### ACCESSE Partnership Benefits

PARTNERSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Podium time. (Includes 2-3 minutes to provide remarks, a video, etc.).	X			
Three (3) complimentary ACCESSE registrations. <i>(Valued at \$725/each)</i>	X	X		
Two (2) complimentary ACCESSE registrations. <i>(Valued at \$725/each)</i>			X	
One (1) complimentary event registration. <i>(Valued at \$725/each)</i>				X
Banner advertisement in the CESSE app.	X	X	X	
Recognition on the ACCESSE25 website. (Includes company logo and link to website).	X	X	X	X
Recognition on the CESSE mobile app. (Includes logo and company description).	X	X	X	X
Electronic registrant list (includes attendee name, organization, title, address, and phone number).	X	X	X	X
Provide promotional materials to attendees at your designated space during the event.	X	X	X	X

## ACCESSE Partnership Opportunities

PLATINUM First Right of Refusals – Deadline: Friday, October 24, 2025		
*Opening Reception	\$45,000	visitRaleigh
*Closing Reception	\$25,000	visitRaleigh
*Audiovisual	\$25,000	Projection A/V
Tuesday Lunch	\$22,000	OPEN
Wednesday Lunch	\$22,000	ACCESSE27 Host City
Tuesday Breakfast	\$16,500	Destination Canada Business Events (DCBE)
Wednesday Breakfast (hot buffet)	\$16,500	Visit Dallas
Networking Lounge	\$15,000	Blue Cypress
GOLD First Right of Refusals – Deadline: Friday, October 24, 2025		
*Presentation Technology	\$13,200	Warp Speed Technologies
*Afterglow	\$12,000	Multiview
*Mobile App	\$10,000	Results Direct
IGNITE Session	\$8,250	Visit Richmond VA
Wi-Fi	\$8,000	Visit Pittsburgh
Signage	\$8,000	Visit Dallas
Notebooks/pens	\$8,000	Conference Direct
SILVER First Right of Refusals – Deadline: Friday, October 24, 2025		
CESSE Member Mixer Experience (4 spots available) Create an experience for the members during this event. Examples: The Fishbowl, Charitable Team Building, Silent Disco, Coloring Wall, Photo booth, etc.	\$7,600	D2L, Higher Logic, Mighty Citizen
General Session (Opening)	\$7,500	iMis by ASI
General Session (Closing)	\$7,500	Travel Portland
Branded Cell Phone Charger	\$7,500	Western Skies Strategies
Hand Sanitizer	\$7,000	OPEN
Beverage Break (Tues AM)	\$6,000	Web Scribble
Beverage Break (Tues PM)	\$6,000	Visit Anchorage
Beverage Break (Wed AM)	\$6,000	McKinley Advisors
Beverage Break (Wed PM)	\$6,000	Sterling Martin
Board of Directors Dinner	\$6,000	Destination DC
Lanyards	\$5,000	Venable
Guest Room Key Cards	\$5,000	DelCor Technology
Attendee's Late Night Snack (2 spots available)	\$5,000	HelmsBriscoe, Visit Pasadena
BRONZE First Right of Refusals – Deadline: Friday, October 24, 2025		
Board Breakfast & Coffee Break	\$3,700	GoProvidence
Board of Directors Lunch	\$3,500	Visit Raleigh
Water Bottles (Branded)	\$3,500	Visit Salt Lake
Attendee Welcome Bags (5)	\$3,250	Visit Seattle
Speaker Gifts (2)	\$3,250	AMC Consulting & Destination Madison
<b>Bronze Investors – \$3,000</b> A limited number of Bronze Investor spots are available. Bronze Investors receive the same benefits as Bronze-level sponsors listed above. For inquiries, contact Adrienne Spiller, Partnership Manager, at <a href="mailto:aspiller@cesse.org">aspiller@cesse.org</a> or 847.375.4763.		

*\*Denotes partnership to be funded in-kind. Recommended minimum spend is displayed.*

# 2026 CEO Meeting & ACCESSE


## Partnership Commitment Form

Thank you for partnering with CESSE. This form confirms your commitment and agreement to our Partnership Policies. Attendee registration will be collected separately. Please note that all participants must adhere to the Partnership Policies. An invoice will be issued upon submission of this form, with payment due upon receipt of invoice.

### PLEASE SELECT YOUR MEETING CHOICE BELOW

**NOTE: Partners participating in the CEO Meeting are required to also participate in the ACCESSE Conference.**

ACCESSE commitment level must be selected below prior to CEO Meeting.

	 <b>CESSE CEO MEETING</b> <small>JANUARY 20-22, 2026 BALTIMORE, MD</small>	<b>ACCESSE<sup>26</sup></b> <small>JULY 13-15, 2026 RALEIGH, NC</small>	<b>First Right of Refusal Deadline:</b> <b>Friday, October 24, 2025</b>	<b>Deadline to commit:</b> <b>Friday, November 14, 2025</b>
	<b>ACCESSE<sup>26</sup></b> <small>JULY 13-15, 2026 RALEIGH, NC</small>		<b>First Right of Refusal Deadline:</b> <b>Friday, October 24, 2025</b>	<b>Deadline to commit:</b> <b>Friday, March 27, 2026</b>

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

CEO Selected Partnership Opportunity: \_\_\_\_\_ Value: \$ \_\_\_\_\_

☐ I understand that CEO Selected Partnership requires ACCESSE Partnership

ACCESSE Selected Partnership Opportunity: \_\_\_\_\_ Value: \$ \_\_\_\_\_

*Optional: Please list any additional partnership opportunities you're interested in for:*

CEO26 (if available) \_\_\_\_\_

ACCESSE (if available) \_\_\_\_\_

### Additional Registrations

NOTE: To maintain a 2:1 ratio of CEOs to Partners, please refer to the partnership benefits above for your registration allotment.

Approved additional registrations will be billed as follows:

• CEO Meeting: \$1,245 per person • ACCESSE: \$745 per person

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return the completed form to Adrienne Spiller, Partnership Manager at [aspiller@cesse.org](mailto:aspiller@cesse.org).

### CESSE Year-Round Partnership

☐ Yes, I'm interested in learning how to support CESSE and engage with my audience year-round

Email: \_\_\_\_\_

### FRIENDS of CESSE Fund

Support the CESSE community by contributing to the Friends of CESSE Fund—your gift helps expand programs and resources for STEM society professionals.

Yes, I'd like to support. Please add the following amount to my invoice:

☐ \$100 ☐ \$250 ☐ \$500 ☐ Other \$ \_\_\_\_\_

# 2026 CEO Meeting & ACCESSE

## Partnership Policies

### Partner's Commitment to CEO Meeting and ACCESSE

Partners participating in the CEO Meeting are required to sponsor ACCESSE. The ACCESSE Partnership level must be selected prior to the CEO Meeting.

### Partner Registrations

Registrants from partnering organizations may participate in education and social events, but not in CEO-only or member-only events or sessions, which will be designated on signage. Partner registrations are non-transferable to other organizations.

Partners may bring up to an additional four (4) representatives to attend their sponsored event. These individuals need to be identified and shared with CESSE staff in advance, for planning purposes. These individuals are not registered attendees and will not attend other events during the conference including educational, networking, and social activities.

### Partner Opportunity-Sharing

Multiple partners who agree to host an event together is permitted. However, each partner is responsible to contribute the minimum partnership level to receive the partnership benefit.

### In-Kind Partnerships

Partners may be asked to provide a proposal of events and services being contributed to ensure the financial minimum is met, and the partner will be billed for the difference of actual cost and the minimum level indicated within the prospectus if needed.

### Partner Logos

Partners should email their logo to [aspiller@cesse.org](mailto:aspiller@cesse.org) specifications: JPG, PNG, or TIF, minimum 300dpi, or BMP 600 dpi). PLEASE NOTE: 2026 CEO logos are due by Friday, December 5. ACCESSE26 logos are due by April 3.

### Podium Time & Entertainment

Meal Partners (breakfast, lunch, dinner only) are invited to make brief remarks during their

sponsored event, which may include media presentations. Podium time is limited to 2-3 minutes or less. Partners who exceed podium time are subject to review for future partnership with CESSE. For CEO Meeting breaks, sponsored entertainment should be limited to normal speaking tones to allow for uninterrupted conversations. CESSE staff reserves the right to screen all presentations, visuals, and handouts in advance of the event for suitability.

Partners using the common meal room will have access to a projector and screen. Any other AV needs required by the partner will be directed to CESSE's AV company and the partner will be responsible for any additional fees or logistics to accommodate their additional AV request.

### Event Limitations and Requirements

Only one sponsored hospitality event is permitted at any one time. Evening events will conclude by midnight. The partner of an event that is not within walking distance (two or three blocks) from the headquarters hotel must provide transportation or obtain a partner for it at their own expense.

### Use of CESSE Logo

Partners will not be permitted to use the CESSE logo on advertising materials or in presentations.

The CESSE brand is separate and unique from the product and services of the CESSE partners, and partnership support does not imply an endorsement.

### Payment and Cancellation Policies

Partners choosing to cancel a partnership commitment before Friday, November 14, will be refunded 25% of the value of the selected partnership(s). No refunds are available after November 14.

All payments are due upon receipt of invoice date. Invoices will be sent post contract signing.

NOTE: CEO meeting partners will not receive refunds for cancellation request of ACCESSE partnership.