

# 2025 CEO Meeting & ACCESSE25 Partnership Opportunities and Benefits Prospectus

## Empowering STEM Leadership: Meet CESSE

Welcome to the Council of Engineering and Scientific Society Executives (CESSE), where hundreds of STEM society CEOs and their dedicated staff find their professional home. CESSE is a trusted network within the world of science, technology, engineering, and math societies.

## Find Your Opportunities to Connect

CESSE offers two conferences annually that are specific to addressing the challenges facing STEM society CEOs and their staff. We encourage our partners to use this opportunity to provide solutions and products to improve or enhance our members' everyday workloads.

### The Attendees:

- Represent an impressive 2.5 million individual and organizational members.
- Steer the planning of over 300 major meetings annually.
- Lead pivotal decisions regarding product and service solutions.

### The Events:

#### CESSE CEO Meeting

Over 75 STEM society CEOs forge connections, exchange professional insights, and share challenges in this annual gathering tailored exclusively to CEOs and executive directors of STEM societies.



#### ACCESSE

Join hundreds of association professionals and industry Partners who share their knowledge and experiences through specialized programming for STEM society professionals, during this three-day event.





# Explore the Benefits of Partnership

At CESSE, we greatly value the opportunity to partner with organizations that fulfill the needs of the association world. With the targeted audience of CEOs in attendance, our partner opportunities, available on a first right of refusal basis, are in high demand.

CESSE Partners are highly valued as dedicated supporters of the organization and are welcome and encouraged to engage as participants during the meeting. Don't miss your opportunity to become a partner!

**Note:** CEO Meeting Partnership requires sponsorship of the ACCESSE25 Meeting.

## 2025 CEO Partnership Benefits

**NOTE:** Our goal is to maintain a 2:1 ratio of CEOs to Partners. Please note below the available number of registrations for each level of Partnership.

PARTNERSHIP BENEFITS	PLATINUM	GOLD	SILVER
Two (2) complimentary event registrations. (Valued at \$ 1,245/each)	X		
One (1) complimentary event registration (Valued at \$1,245/each).		X	X
Option to add One (1) additional paid registration (Fee: \$1,245).	X	X	X
Recognition at sponsored event and through signage, conference app, and slide show.	X	X	
Recognition on the CEO Meeting website. (Includes logo with link to company).	X	X	X
Onsite recognition through signage throughout event space.	X	X	X
Visibility on the CESSE mobile app, a highly valued tool utilized by over 95% of attendees. (Includes logo and company description.)	X	X	X
Electronic registration list (includes attendee name, organization, title, address, and phone number).	X	X	X

## 2025 CEO Meeting Partnership Opportunities

<b>PLATINUM</b> First Right of Refusals – Deadline: Friday, November 15, 2024		
*Recognition as the main sponsorship host of the Sunday Reception & Dinner	\$30,000	Detroit Metro
*Recognition as the main sponsorship host Wednesday Reception & Dinner	\$20,000	Marriott International
*Audiovisual sponsor	\$30,000	Projection A/V
<b>GOLD</b> First Right of Refusals – Deadline: Friday, November 15, 2024		
Monday Lunch	\$13,500	Destination Vancouver
Tuesday Lunch	\$13,500	Destination Toronto
Monday Night Afterglow	\$12,800	Business Events Montreal
Monday Breakfast	\$11,500	Hawai'i Visitors and Convention Bureau
Tuesday Breakfast	\$11,500	Quebec City Business Destination
*Mobile App	\$10,000	Results Direct
Wednesday Breakfast	\$9,700	MCI USA
Board Reception & Dinner	\$9,600	Detroit Marriott
Portfolios, Totes, Pens, & Lanyards	\$9,200	Venable
Wi-Fi	\$9,000	DelCor and Conference Direct
Warm Welcome	\$8,750	Visit Houston
*Presentation Technology	\$8,500	Warp Speed Technologies
<b>SILVER</b> First Right of Refusals – Deadline: Friday, November 15, 2024		
\$6,500 for the following opportunities		
Board of Directors Breakfast & Morning Break	Visit Raleigh	
Board of Directors Luncheon (Sunday)	Visit Seattle	
Monday Morning Break	Tourism Calgary	
Monday Afternoon Break	Travel Portland	
Tuesday Morning Break	HelmsBriscoe	
Tuesday Afternoon Break	McKinley Advisors	
Wednesday Morning Break	Ottawa Tourism	
Signage	Sterling Martin Associates	
Monday Morning Educational Session	Fort Myers-Islands, Beaches, & Neighborhoods	
Monday Morning Educational Session	Towneley Capital Management, INC	
Monday Afternoon Educational Session	Visit Omaha	
Monday Afternoon Educational Session	Multiview	
Tuesday Morning Educational Session	Destination Madison	
Tuesday Morning Educational Session	Visit Mobile	
Tuesday Afternoon Educational Session	Visit Milwaukee	
Tuesday Afternoon Educational Session	Visit Salt Lake	
Wednesday Morning Educational Session	Visit Anchorage	
Water Bottles	AMC Consulting	
<b>BRONZE</b>		
\$6,300 - Bronze Level Investors. Limited number available. For inquiry, contact Adrienne Stokes, Partnership Manager at <a href="mailto:astokes@cesse.org">astokes@cesse.org</a> or 847.375.4763.		

*\*Denotes partnership to be funded in-kind. Recommended minimum spend is displayed.*

# Explore the Benefits of Partnership

At CESSE, we greatly value the opportunity to partner with organizations that fulfill the needs of the association world. With the targeted audience of STEM CEOs and senior staff in attendance, our partner opportunities, available on a first right of refusal basis, are in high demand.

Our Partners at CESSE serve a dual role as dedicated supporters and engaged participants in our gatherings. Don't miss your opportunity to become a partner!

## ACCESSE25 Partnership Benefits

PARTNERSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Podium time. (Includes 2-3 minutes to provide remarks, a video, etc.).	X			
Three (3) complimentary ACCESSE registrations. <i>(Valued at \$725/each)</i>	X	X		
Two (2) complimentary ACCESSE registrations. <i>(Valued at \$725/each)</i>			X	
One (1) complimentary event registration. <i>(Valued at \$725/each)</i>				X
Banner advertisement in the CESSE app.	X	X	X	
Recognition on the ACCESSE25 website. (Includes company logo and link to website).	X	X	X	X
Recognition on the CESSE mobile app. (Includes logo and company description).	X	X	X	X
Electronic registrant list (includes attendee name, organization, title, address, and phone number).	X	X	X	X
Provide promotional materials to attendees at your designated space during the event.	X	X	X	X

## ACCESE25 Partnership Opportunities

<b>PLATINUM</b> First Right of Refusals – Deadline: Friday, November 15, 2024		
*Opening Reception	\$45,000	Toronto/Toronto Sheraton
*Closing Reception	\$25,000	Toronto/Toronto Sheraton
*Audiovisual	\$45,000	Projection A/V
Wednesday Lunch	\$22,000	
Thursday Lunch	\$21,000	ACCESE25 Host City
Wednesday Breakfast	\$16,500	Destination Canada Business Events (DCBE)
Thursday Breakfast (hot buffet)	\$16,500	Visit Dallas
Networking Lounge	\$15,000	Blue Cypress
<b>GOLD</b> First Right of Refusals – Deadline: Friday, November 15, 2024		
*Presentation Technology	\$13,200	Warp Speed Technologies
*Afterglow (NOTE: \$10,000 in kind - \$2,000 sponsored)	\$10,000	Multiview
*Mobile App	\$10,000	Results Direct
IGNITE Session	\$8,250	Visit Richmond
Wi-Fi	\$8,000	Chattanooga Tourism
Signage	\$8,000	iMIS by Advanced Solutions International
Notebooks/pens	\$8,000	Conference Direct
<b>SILVER</b> First Right of Refusals – Deadline: Friday, November 15, 2024		
CESSE Member Mixer	\$7,600	Visit Pittsburgh
General Session (Opening)	\$7,500	Business Events Montreal
General Session (Closing)	\$7,500	Travel Portland
Hand Sanitizer	\$7,000	DelCor Technology Solutions
Beverage Break (Wed AM)	\$5,800	Visit Albuquerque
Beverage Break (Wed PM)	\$5,800	McKinley Advisors
Beverage Break (Thurs AM)	\$6,000	Visit Houston
Beverage Break (Thurs PM)	\$6,000	Sterling Martin
Board of Directors Dinner	\$5,000	Marriott Intl
Lanyards	\$5,000	Venable
<b>BRONZE</b> First Right of Refusals – Deadline: Friday, November 15, 2024		
Board Breakfast & Coffee Break	\$3,700	Visit Pasadena
Board of Directors Lunch	\$3,425	Visit Raleigh
Partner Welcome Bags (5)	\$3,200	Visit Spokane, Silverchair, Visit Seattle, Mighty Citizen & Association Analytics
Speaker Gifts (2)	\$3,200	AMC Consulting & Destination Madison
Program Committee Gifts	\$3,200	Fort Myers-Islands, Beaches & Neighborhoods
Water Bottles (Branded)	\$3,500	Visit Salt Lake
\$3,000 - Bronze Level Investors. Limited number available. For inquiry, contact Adrienne Stokes, Partnership Manager at <a href="mailto:astokes@cesse.org">astokes@cesse.org</a> or 847.375.4763.		

*\*Denotes partnership to be funded in-kind. Recommended minimum spend is displayed.*




# 2025 CEO Meeting & ACCESSE25 Partnership Commitment Form

Thank you for becoming a CESSE Partner. This form confirms your commitment to partner with CESSE and your agreement to the Partnership Policies. Registration information for your meeting attendees will be collected separately. All attendees must adhere to the Partnership Policies. Partner invoices will be sent following submission of commitment form. Payment is due within 30 days of receiving the invoice.

## PLEASE SELECT YOUR MEETING CHOICE BELOW

**NOTE: Partners participating in the 2025 CEO Meeting agree to participate in the ACCESSE25 Meeting.**

ACCESSE25 commitment level must be selected below prior to 2025 CEO Meeting.

	 	<p><b>First Right of Refusal Deadline:</b> Friday, November 15, 2024</p> <p><b>Deadline to commit:</b> Friday, December 2, 2024</p>
		<p><b>First Right of Refusal Deadline:</b> Friday, November 15, 2024</p> <p><b>Deadline to commit:</b> Friday, April 4, 2025</p>

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web site: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

CEO Selected Partnership Opportunity: \_\_\_\_\_ Value: \$ \_\_\_\_\_

I understand that CEO Selected Partnership requires ACCESSE25 Partnership

ACCESSE25 Selected Partnership Opportunity: \_\_\_\_\_ Value: \$ \_\_\_\_\_

List additional partnership opportunity of interest, if it becomes available (*optional*):

### Additional Registrations

NOTE: Our goal is to maintain a 2:1 ratio of CEOs to Partners. Please see the partnership benefits above for # of registration allotments.

Additional registrations will be billed at: CEO at \$1,245/per person. ACCESSE25 at \$725/per person.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return the completed form, 40-word description and your hi-res logo to Adrienne Stokes, Partnership Manager at [astokes@cesse.org](mailto:astokes@cesse.org).

### CESSE Year-Round Partnership

Yes, I'm interested in learning more on how to support CESSE and connect with my audience year-round. Please send me more information. Email: \_\_\_\_\_

# 2025 CEO Meeting & ACCESSE25

## Partnership Policies

### Partner's Commitment to 2025 CEO Meeting and ACCESSE25

Partners participating in the 2025 CEO Meeting are required to sponsor ACCESSE25. The ACCESSE25 Partnership level must be selected prior to the 2025 CEO Meeting.

### Partner Registrations

Registrants from partnering organizations may participate in education and social events, but not in CEO-only or member-only events or sessions, which will be designated on signage. Partner registrations are non-transferable to other organizations.

Partners may bring up to an additional four (4) representatives to attend their sponsored event. These individuals need to be identified and shared with CESSE staff in advance, for planning purposes. These individuals are not registered attendees and will not attend other events during the conference including educational, networking, and social activities.

### Partner Opportunity-Sharing

Multiple partners who agree to host an event together is permitted. However, each partner is responsible to contribute the minimum partnership level to receive the partnership benefit.

### In-Kind Partnerships

Partners may be asked to provide a proposal of events and services being contributed to ensure the financial minimum is met, and the partner will be billed for the difference of actual cost and the minimum level indicated within the prospectus if needed.

### Partner Logos

Partners should email their logo to [anavin@cesse.org](mailto:anavin@cesse.org) specifications: JPG, PNG, or TIF, minimum 300dpi, or BMP 600 dpi). PLEASE NOTE: 2025 CEO logos are due by December 6. ACCESSE25 logos are due by April 4.

### Podium Time & Entertainment

Meal Partners (breakfast, lunch, dinner only) are invited to make brief remarks during their sponsored event, which may include media

presentations. Podium time is limited to 2-3 minutes or less. Partners who exceed podium time are subject to review for future partnership with CESSE. For CEO Meeting breaks, sponsored entertainment should be limited to normal speaking tones to allow for uninterrupted conversations. CESSE staff reserves the right to screen all presentations, visuals, and handouts in advance of the event for suitability.

Partners using the common meal room will have access to a projector and screen. Any other AV needs required by the partner will be directed to CESSE's AV company and the partner will be responsible for any additional fees or logistics to accommodate their additional AV request.

### Event Limitations and Requirements

Only one sponsored hospitality event is permitted at any one time. Evening events will conclude by midnight. The partner of an event that is not within walking distance (two or three blocks) from the headquarters hotel must provide transportation or obtain a partner for it at their own expense.

### Use of CESSE Logo

Partners will not be permitted to use the CESSE logo on advertising materials or in presentations.

The CESSE brand is separate and unique from the product and services of the CESSE partners, and partnership support does not imply an endorsement.

### Payment and Cancellation Policies

Partners choosing to cancel a partnership commitment before December 2, will be refunded 25% of the value of the selected partnership(s). No refunds are available after December 2.

All payments are due 30 days from invoice date. Invoices will be sent post contract signing.

NOTE: 2025 CEO meeting partners will not receive refunds for cancellation request of ACCESSE25 partnership.