

# **ACCESSE25 Leadership Conference Partnership Opportunities and Benefits Prospectus**

## **Empowering STEM Leadership: Meet CESSE**

Welcome to the Council of Engineering and Scientific Society Executives (CESSE), where hundreds of STEM society CEOs and their dedicated staff find their professional home. CESSE is a trusted network within the world of science, technology, engineering, and math societies.

## **Find Your Opportunities to Connect**

CESSE offers two conferences annually that are specific to addressing the challenges facing STEM society CEOs and their staff. We encourage our partners to use this opportunity to provide solutions and products to improve or enhance our members' everyday workloads.

### **The Attendees:**

- Represent an impressive 2.5 million individual and organizational members.
- Steer the planning of over 300 major meetings annually.
- Lead pivotal decisions regarding product and service solutions.

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### **ACCESSE**

Join hundreds of association professionals and industry Partners who share their knowledge and experiences through specialized programming for STEM society professionals, during this three-day event.

**ACCESSEX25**  
JUNE 23-25, 2025  
PHILADELPHIA, PA

## Explore the Benefits of Partnership

At CESSE, we greatly value the opportunity to partner with organizations that fulfill the needs of the association world. With the targeted audience of STEM CEOs and senior staff in attendance, our partner opportunities, available on a first right of refusal basis, are in high demand.

Our Partners at CESSE serve a dual role as dedicated supporters and engaged participants in our gatherings. Don't miss your opportunity to become a partner!

### ACCESSE25 Partnership Benefits

PARTNERSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Podium time. (Includes 2-3 minutes to provide remarks, a video, etc.).	X			
Three (3) complimentary ACCESSE registrations. <i>(Valued at \$725/each)</i>	X	X		
Two (2) complimentary ACCESSE registrations. <i>(Valued at \$725/each)</i>			X	
One (1) complimentary event registration. <i>(Valued at \$725/each)</i>				X
Banner advertisement in the CESSE app.	X	X	X	
Recognition on the ACCESSE25 website. (Includes company logo and link to website).	X	X	X	X
Recognition on the CESSE mobile app. (Includes logo and company description).	X	X	X	X
Electronic registrant list (includes attendee name, organization, title, address, and phone number).	X	X	X	X
Provide promotional materials to attendees at your designated space during the event.	X	X	X	X

## ACCESSE25 Partnership Opportunities

PLATINUM		
*Audiovisual	\$45,000	Projection A/V
*Opening Reception	\$45,000	W hotel Philadelphia
*Closing Reception	\$25,000	Philadelphia CVB
Tuesday Lunch	\$22,000	OPEN
Wednesday Lunch	\$21,000	ACCESSE26 Host City - Raleigh
Tuesday Breakfast	\$16,500	Destination Canada Business Events (DCBE)
Wednesday Breakfast (hot buffet)	\$16,500	OPEN
Networking Lounge	\$15,000	Blue Cypress
<b>NEW</b> Tuesday Happy Hour	\$15,000	OPEN
GOLD		
*Presentation Technology	\$13,200	Warp Speed Technologies
*Afterglow (NOTE: \$10,000 in kind - \$2,000 sponsored)	\$10,000	Multiview
*Mobile App	\$10,000	Results Direct
IGNITE Session	\$8,250	Visit Richmond
Wi-Fi	\$8,000	Visit Pittsburgh
Signage	\$8,000	Visit Dallas
Notebooks/pens	\$8,000	Conference Direct
SILVER		
<b>NEW</b> CESSE Member Mixer Experience (4 spots available) Create an experience for the members during this event. Examples: The Fishbowl, Charitable Team Building, Silent Disco, Coloring Wall, Photo booth, etc.	\$7,600	<ul style="list-style-type: none"> <li>• Higher Logic</li> <li>• <b>Mighty Citizens</b></li> <li>• OPEN</li> <li>• OPEN</li> </ul>
General Session (Opening)	\$7,500	iMis by ASI
General Session (Closing)	\$7,500	Travel Portland
<b>NEW</b> Branded Cell Phone Charger	\$7,500	Western Skies Strategies
Beverage Break (Tues AM)	\$6,000	OPEN
Beverage Break (Tues PM) (2 spots available)	\$6,000	<ul style="list-style-type: none"> <li>• OPEN</li> <li>• Visit Anchorage</li> </ul>
Beverage Break (Wed AM)	\$6,000	OPEN
Beverage Break (Wed PM) (2 spots available)	\$6,000	<ul style="list-style-type: none"> <li>• Sterling Martin</li> <li>• McKinley Advisors</li> </ul>
Board of Directors Dinner (Sun PM)	\$5,000	Destination DC
Lanyards	\$5,000	Venable
<b>NEW</b> Guest Room Key Cards	\$5,000	DelCor Technology Solutions
<b>NEW</b> Attendee's "Late Nite" Snack (Mon & Tues)	\$5,000	<ul style="list-style-type: none"> <li>• (Mon) HelmsBriscoe</li> <li>• (Wed) Visit Pasadena</li> </ul>
BRONZE		
Board Breakfast & Coffee Break	\$3,800	Providence Warwick CVB
Water Bottles (Branded)	\$3,500	Visit Salt Lake
Program Committee Gifts	\$3,500	OPEN
Board of Directors Lunch	\$3,425	Visit Raleigh
Partner Welcome Bags (5)	\$3,200	Visit Seattle
Speaker Gifts (2)	\$3,200	AMC Consulting & Destination Madison
\$3,000 - Bronze Level Investors. Limited number available. For inquiry, contact Adrienne Stokes, Partnership Manager at <a href="mailto:astokes@cesse.org">astokes@cesse.org</a> or 847.375.4763.		

*\*Denotes partnership to be funded in-kind. Recommended minimum spend is displayed.*


# ACCESSE25 Leadership Conference Partnership Commitment Form

Thank you for becoming a CESSE Partner. This form confirms your commitment to partner with CESSE and your agreement to the Partnership Policies. Registration information for your meeting attendees will be collected separately. All attendees must adhere to the Partnership Policies. Partner invoices will be sent following submission of commitment form. Payment is due within 30 days of receiving the invoice.

## PLEASE SELECT YOUR MEETING CHOICE BELOW

**NOTE: Partners participating in the 2025 CEO Meeting agree to participate in the ACCESSE25 Leadership Conference.**

ACCESSE25 commitment level must be selected below prior to 2025 CEO Meeting.

 <b>ACCESSE25</b> JUNE 23-25, 2025 PHILADELPHIA, PA	<b>Deadline to commit: Friday, April 4, 2025</b>
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Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Web site: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

ACCESSE25 Selected Partnership Opportunity: \_\_\_\_\_ Value: \$ \_\_\_\_\_

List additional partnership opportunity of interest, if it becomes available (*optional*):

### Additional Registrations

NOTE: Our goal is to maintain a 2:1 ratio of CEOs to Partners. Please see the partnership benefits above for # of registration allotments.

Additional registrations will be billed at \$725/per person.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return the completed form, 40-word description and your hi-res logo to Adrienne Stokes, Partnership Manager at [astokes@cesse.org](mailto:astokes@cesse.org).

### CESSE Year-Round Partnership

☐ Yes, I'm interested in learning more on how to support CESSE and connect with my audience year-round. Please send me more information. Email: \_\_\_\_\_

# 2025 CEO Meeting & ACCESSE25

## Partnership Policies

### Partner's Commitment to 2025 CEO Meeting and ACCESSE25

Partners participating in the 2025 CEO Meeting are required to sponsor ACCESSE25. The ACCESSE25 Partnership level must be selected prior to the 2025 CEO Meeting.

### Partner Registrations

Registrants from partnering organizations may participate in education and social events, but not in CEO-only or member-only events or sessions, which will be designated on signage. Partner registrations are non-transferable to other organizations.

Partners may bring up to an additional four (4) representatives to attend their sponsored event. These individuals need to be identified and shared with CESSE staff in advance, for planning purposes. These individuals are not registered attendees and will not attend other events during the conference including educational, networking, and social activities.

### Partner Opportunity-Sharing

Multiple partners who agree to host an event together is permitted. However, each partner is responsible to contribute the minimum partnership level to receive the partnership benefit.

### In-Kind Partnerships

Partners may be asked to provide a proposal of events and services being contributed to ensure the financial minimum is met, and the partner will be billed for the difference of actual cost and the minimum level indicated within the prospectus if needed.

### Partner Logos

Partners should email their logo to [anavin@cesse.org](mailto:anavin@cesse.org) specifications: JPG, PNG, or TIF, minimum 300dpi, or BMP 600 dpi). PLEASE NOTE: 2025 CEO logos are due by December 6. ACCESSE25 logos are due by April 4.

### Podium Time & Entertainment

Meal Partners (breakfast, lunch, dinner only) are invited to make brief remarks during their sponsored event, which may include media

presentations. Podium time is limited to 2-3 minutes or less. Partners who exceed podium time are subject to review for future partnership with CESSE. For CEO Meeting breaks, sponsored entertainment should be limited to normal speaking tones to allow for uninterrupted conversations. CESSE staff reserves the right to screen all presentations, visuals, and handouts in advance of the event for suitability.

Partners using the common meal room will have access to a projector and screen. Any other AV needs required by the partner will be directed to CESSE's AV company and the partner will be responsible for any additional fees or logistics to accommodate their additional AV request.

### Event Limitations and Requirements

Only one sponsored hospitality event is permitted at any one time. Evening events will conclude by midnight. The partner of an event that is not within walking distance (two or three blocks) from the headquarters hotel must provide transportation or obtain a partner for it at their own expense.

### Use of CESSE Logo

Partners will not be permitted to use the CESSE logo on advertising materials or in presentations.

The CESSE brand is separate and unique from the product and services of the CESSE partners, and partnership support does not imply an endorsement.

### Payment and Cancellation Policies

Partners choosing to cancel a partnership commitment before December 2, will be refunded 25% of the value of the selected partnership(s). No refunds are available after December 2.

All payments are due 30 days from invoice date. Invoices will be sent post contract signing.

NOTE: 2025 CEO meeting partners will not receive refunds for cancellation request of ACCESSE25 partnership.