

CESSE CEO MEETING

JANUARY 29–FEBRUARY 1, 2023 ■ BALTIMORE, MD

Partnership Prospectus

An opportunity unparalleled in the scientific, technology, engineering, and math society space, the 2023 CESSE CEO Meeting is an annual gathering of **70-80 top CEOs and Executive Directors** who explore new STEM ideas and seek solutions to shared organizational concerns in an exclusive, intimate meeting environment.

Attendees represent **more than 2.5 million individual and organizational members**, plan **nearly 300 major meetings** per year, and make decisions on **product and service solutions** to meet the myriad needs of their associations.

To engage with the decision-making association executives who will be attending the 2023 CEO Meeting, partner with CESSE today!



CESSE CEO MEETING

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Partnership Benefits

CESSE greatly values the opportunity to partner with organizations that fulfill the needs of the association field. With the targeted audience of CEOs in attendance, our partner opportunities, available on a first right of refusal basis, are in high demand.

CESSE partners play an integral role in the meeting as both investing supporters *and* participating attendees. Partnership opportunities are outlined on the following pages.

In addition to visibility at the sponsored event, all CEO Meeting Partners receive:

- One complimentary full event registration, unless otherwise noted
- Recognition on the CESSE website, with link
- Signage recognition onsite
- Recognition in the CESSE mobile app, with logo and company description
- Electronic registration attendee list, provided four weeks in advance, including attendee name, organization, title, address, and phone number
- Opportunity to distribute promotional material at the sponsored activity
- Additional representatives permitted at the sponsored activity (*details in "Partnership Policies"*)



Partnership Values

Top Partnerships, Valued \$20,000+

Includes one additional complimentary registrant

Sunday Reception & Dinner \$30,000*
 Wednesday Reception & Dinner \$20,000*
 Audiovisual \$20,000*

First Right of Refusal - Deadline October 14th

Detroit Metro
 Marriott International
 Projection Presentation Technology

Partnerships Valued \$7,000-\$19,999

Monday Lunch	\$13,500
Tuesday Lunch	\$13,500
Monday Night Afterglow	\$12,800
Monday Breakfast	\$11,200
Tuesday Breakfast	\$11,200
Mobile App*	\$10,000
Wednesday Breakfast	\$9,700
Board Dinner & Reception	\$9,600
Portfolios, Totes, Pens, & Lanyards	\$9,200
Wi-Fi	\$8,750
Warm Welcome	\$8,750
Presentation Technology*	\$8,500

First Right of Refusal - Deadline October 14th

Vancouver
 Toronto
 Montreal
 Hawaii
 Quebec
 Results Direct
 OpenWater
 Detroit Marriot
 Venable
 DelCor & Conference Direct
 Houston
 Warp Speed

****Denotes partnership to be funded in-kind. Recommended minimum spend is displayed.***

Conference attendees rate Wi-Fi as a must-have amenity. Be the hero of the meeting by partnering with CESSE to offer complimentary Wi-Fi to attendees and receive promotion of your organization in return.



Partnership Values

Partnerships Valued at \$6,300

Board of Directors Breakfast & Morning Break
Board of Directors Luncheon (Sunday)
Monday Morning Break
Monday Afternoon Break
Tuesday Morning Break
Tuesday Afternoon Break
Wednesday Morning Break
Signage
Monday Morning Educational Session
Monday Morning Educational Session
Monday Afternoon Educational Session
Monday Afternoon Educational Session
Tuesday Morning Educational Session
Tuesday Morning Educational Session
Tuesday Afternoon Educational Session
Tuesday Afternoon Educational Session
Wednesday Morning Educational Session
Hand Sanitizer

First Right of Refusal - *Deadline October 14th*

Marcum LLP
Visit Seattle
Tourism Calgary
Travel Portland
HelmsBriscoe
McKinley Advisors
MCI USA
Sterling Martin Associates
Fort Myers-Islands, Beaches, & Neighborhoods
Towneley Capital Management, Inc.
Visit Omaha
Multiview
Visit Mobile
Destination Madison
Visit Salt Lake
Visit Milwaukee
Visit Anchorage
AMC Consulting Services

We also have a limited number of **Investor Only** opportunities available. Please inquire with mpaulson@cesse.org or 847-375-4803 if interested.



Partnership Policies

Partner's Commitment to ACESSE23

Partners participating in the 2023 CEO Meeting agree to participate in the ACESSE23 Meeting and will select level of commitment prior to the CEO Meeting.

Partner Registrations

Registrants from partnering organizations attending may participate in education and social events, but not in CEO-only sessions, which will be designated on signage.

Partner registrations are non-transferable to other organizations. For a partner's **sponsored event only**, the partner may send additional attendees, up to a total of six (6) representatives. The CESSE CEO Meeting maintains a 2:1 ratio of members to partners. CESSE is unable to provide discounts and/or concessions to partners that are unable to send an attendee.

Partner Opportunity-Sharing

Multiple partners may agree to co-host a single opportunity, although the registration privileges of one to two registrations per opportunity will hold. Each partner, whether attending the event or not, is responsible to contribute the minimum partnership level of \$6,300 to receive the partnership benefit.

In-Kind Partnerships

Partners may be asked to provide a proposal of events and services being contributed to ensure the financial minimum is met, and the partner will be billed for the difference of actual cost and the minimum level indicated within the prospectus if needed.

Partner Logos

Partners should email their logo to sbinder@cesse.org specifications: JPG, PNG, or TIF, minimum 300dpi, or BMP 600 dpi).

Podium Time & Entertainment

Meal partners (breakfast, lunch, dinner only) may make brief remarks, which may include media presentations. **Podium time is limited to 3-4 minutes or less.** Partners who exceed podium time are subject to review for future partnership with CESSE. For breaks, sponsored entertainment should be limited to normal speaking tones to allow for uninterrupted conversations. CESSE staff reserves the right to screen all presentations, visuals, and handouts in advance of the event for suitability.

Event Limitations and Requirements

There shall be only one sponsored hospitality event at any one time. Evening events will conclude by midnight. Additional transportation costs may need to be provided. The partner of an event that is not within walking distance from the headquarters hotel must provide transportation or obtain a partner for it. Walking distance is considered two to three blocks.

Use of CESSE Logo

Partners will not be permitted to use the CESSE logo on advertising materials or in presentations. The CESSE brand is separate and unique from the product and services of the CESSE partners, and partnership support does not imply an endorsement.

Payment and Cancellation Policies

Partners choosing to cancel a partnership commitment on or before October 1, 2022, will be refunded 25% of the value of the selected partnership(s). No refunds are available after October 29, 2022. All payment is due in full by January 7, 2023.

2023 CESSE CEO Meeting Partnership Commitment Form

Thank you for choosing to partner with CESSE for this pinnacle association CEO event!

Please note:

This form confirms your intent to partner with CESSE and your agreement to the Partnership Policies. Registration information for your meeting attendee will be collected separately. All attendees must adhere to the Partnership Policies. Partner invoices will be sent by Sonia Binder (sbinder@cesse.org). Payment due within 30 days of notice.

Organization Name:
Street Address:
City, State/Province, Zip/Postal Code:
Website:
Contact Name:
Contact Job Title:
Contact Email & Phone Number:
Selected Partnership Opportunity & Value:
List additional partnerships of interest, should they become available (<i>optional</i>):
ACCESSE23 Partnership Opportunity _____ \$ _____

Extra Registration \$975 Name _____

Authorized Signature: _____

Date: _____

Please return your form and logo to mpaulsen@cesse.org
for First Right of Refusal by **October 14, 2022**, to ensure your participation!