

ACCESSE23 Leadership Conference - CE Tracking Form				
Day 1 - Wednesday, July 12, 2023				
Session Time	CAE Credits	CMP Credits	Session Title	Attended
9:00 - 10:15am	1.25	1.25	Opening General Session - The Role of Societies in Fostering DEIA in Scholarly Publications	
10:45am - 12:00pm	1.25	1.25	Building a Magnetic Employee Value Proposition (EVP)	
10:45am - 12:00pm	1.25	1.25	Multimedia Content Creation	
10:45am - 12:00pm	1.25	1.25	The Key to Member Engagement in the Post-Pandemic Era	
1:30 - 2:45pm	1.25	1.25	Exploring the Potential of AI and ChatGPT for Associations	
1:30 - 2:45pm	1.25	1.25	Regulating Conduct and Ethics While Minimizing Legal Risks	
1:30 - 2:45pm	1.25	1.25	Unlocking Asian Leadership Potential	
3:15 - 4:30pm	1.25	1.25	Integrating and Maximizing Digital Tools: From CRMs to an Innovative Customer Data Platform	
3:15 - 4:30pm	1.25	1.25	Strategic Partnerships: Building Win-Win Collaborations	
3:15 - 4:30pm	1.25	1.25	We Should Issue a Statement!	
ACCESSE23 Leadership Conference - CE Tracking Form				
Day 2 - Thursday, July 13, 2023				
Session Time	CAE Credits	CMP Credits	Session Title	Attended
9:00 - 10:15am	1.25	1.25	"Cybersecurity for \$800, Alex": Staying Safe is No Game	
9:00 - 10:15am	1.25	1.25	Building a Leadership Program from the Ground Up: The Transformative Water Leadership Academy	
9:00 - 10:15am	1.25	1.25	How to Build Your Annual Communications Plan	
9:00 - 10:15am	1.25	1.25	Impactful Boards: Focusing Priorities to Achieve Organizational Outcomes	
10:45am - 12:00pm	1.25	1.25	How to Reframe Your Business Model in a New Competitive Environment	
10:45am - 12:00pm	1.25	1.25	When President Jekyll becomes Past President Hyde: Best Practices in Working with Past Presidents	
10:45am - 12:00pm	1.25	1.25	You Can't Change That! How to Change Your Meetings Processes AND Keep Your Volunteers Happy.	
1:30 - 2:45pm	1.25	1.25	Protecting Your Organization With Internal Controls	
1:30 - 2:45pm	1.25	1.25	Rethinking Volunteer Engagement: Navigating Changing Dynamics and Maximizing Impact	
1:30 - 2:45pm	1.25	1.25	Taking Your Career to the Top: Stories from C-Suite Executives about their Leadership Trajectory	
3:15 - 5:15pm	1.25	1.25	Closing General Session: Building the Motor City's Bee Highway & IGNITE!	
Maximum Credits Available @ ACCESSE23: 10 CAE credits and 10 CMP credits				

Session Title	Speakers	Session Description
The Role of Societies in Fostering DEIA in Scholarly Publications	Alexandra Kahler, Leonard Jack, Jr, PhD, MSc, Selwyn O. Rogers, Jr, MD, MPH	Diversity, equity, and inclusion (DEI) initiatives are becoming increasingly important to scholarly societies to promote equitable actions that advance diversity and accessibility. In addition to fostering equity in the workplace and diversity among their members, many societies are working actively to increase the diversity of contributors to their journal programs. This session will review disparities research in scholarly publishing, examine the relationship between editorial policy and publication bias, and detail a variety of strategies societies can employ diversify the contributors to their
Building a Magnetic Employee Value Proposition Multi-media Content Creation The Key to Member Engagement in the Post-Pandemic Era Exploring the Potential of AI and ChatGPT for Associations Regulating Conduct and Ethics While Minimizing Legal Risks	Susan Bailey, MS, CIC, SPHR, SHRM-SCP Dana Otilio , Toni Kervina , Dan Stevens Jordan Burghardt, MNA, Tracy Schorle, MA Rebekah Stacha, CAE, Michael Jones , Khánh Vũ George Constantine	Talent survey data indicates 75% of active job seekers are likely to apply for a job if the employer activity manages its employer brand and their company's Employee Value Proposition (EVP). Additional data confirms, organizations with a strong EVP have lower turnover and increased new hire commitments – addressing two of the most frustrating challenges facing employers today. A dynamic Employee Value Proposition is intentional and comprehensive in nature...capitalizing on the strengths of the organization and its purpose while providing benefits and resources that resonate with employees, enabling them to be productive and thrive. The stakes are high and so are employee expectations. This session aims to provide insight into steps an employer can take to create an EVP that helps to retain high-performing talent while solidifying and improving the relationship between employees and the organization.
Unlocking Asian Leadership Potential Integrating and Maximizing Digital Tools: From CRMs to an Innovative Customer Data Platform	Paraag Maddiwar Erik Uner, Raj Manchanda, FASME, Garra Liming, PCM, CDMP, Paul Guinnessy Christopher Stelzig, CAE, Scott Grayson, , CAE, Jennifer Zeitzer, Sally Schwettmann Joanna Colbourne, CAE, Mona Miller, MPP, Richard Grainger, Michael Michaud, Shannon Reed, MBA	
We should issue a statement		
Strategic Partnerships Building a Leadership Program from the Ground Up CyberSecurity for \$800	Cheryl Porter, Barbara Martin Tobin Conley, CAE	
How to Build Your Annual Communications Plan	Nicole Araujo, CAE George Miller, Scott Grayson , CAE, Beth A. Cunningham, Ph.D.	
Impactful Board:		
How to reframe your business model When President Jekyll becomes Past President Hyde You can't change that! Fraud & Fraud prevention	Brian Miller Dave Bergeson, PhD, CAE Barry Schieferstein, CMP, DES	

David Martin , Emily
Burnett (PANELIST),
Wanda Johnson, CMP,
CAE, FACEHP (PANELIST),
Melissa Garcia, FASAE,
CAE (PANELIST), Juan

Taking your career to
the next level

Amador, FASAE, CAE
(PANELIST)
Clare Haas Claveau, PE,
Amanda Fulk, CMP, Gina

Rethinking Volunteer
Engagement

M. Gatto, Tim Fest, CAE

Building the Motor

City's Bee Highway

Brian Peterson-Roest