

2023 CESSE CEO Meeting - CAE & CMP Tracking Form				
Day 1 - Monday, January 30, 2023				
Session Time	CAE Credits	CMP Credits	Session Title	Attended
8:30 - 10:00am	1.5	1.5	From Words to Action: Taking DEI to the Next Level	
10:30 - 12:00pm	1.5	1.5	Surviving the Repeal of Affirmative Action: Next Steps for CESSE Societies	
1:30 - 3:00pm	1.5	1.5	Navigating the Wild Ride of Workforce Challenges	
3:30 - 5:00pm	1.5	1.5	Key Relationships for Owning Your Career Path	
Day 2 - Tuesday, January 31, 2023				
Session Time	CAE Credits	CMP Credits	Session Title	Attended
8:30 - 10:00am	1.5	1.5	The Journey of Board Transformation	
10:30 - 11:30am	1	1	Disruptive Business Models: A Guide to Innovation	
1:30 - 3:00pm	1.5	1.5	Are You Harnessing Technology or is it Harnessing You?	
3:30 - 5:00pm	1.5	1.5	CESSE Moth-ish – Tales & Takeaways	
Day 3 - Wednesday, February 1, 2023				
Session Time	CAE Credits	CMP Credits	Session Title	Attended
8:30 - 10:30am	2	2	OSTP – Public Access: Strategies and Response	
Maximum Credits Available @ 2023 CESSE CEO Meeting: 13.5 CAE and 13.5 CMP				

Session Title	Speakers	Description
From Words to Action: Taking DEI to the Next Level	Verónica A. Segarra, PhD, Michael Feder, PhD, Randy Fiser, Kevin Edwards	Performative action serves nobody. Societies that are merely saying the words and not following up do an ultimate disservice to those that they proclaim to help. From words, to action, to creating a just STEM society takes asking yourself if your society is ready. Join this distinguished panel to learn about assessing and implementing DEIJ initiatives. This session will focus on domains that are most relevant to STEM societies and how the impact of their work can be measured both on internal culture and the broader discipline. Hear tried and true stories of how societies are moving the needle and with actionable items shared throughout. Leave this session with a framework to further your society.
Surviving the Repeal of Affirmative Action: Next Steps for CESSE Societies	Juliane Baron, Andrea Eales, Emily A. Feenstra, Jonathan R. Pawlow, Esq.	How can associations with limited staff, resources, and/or political experience adequately represent their discipline in Washington, DC? Hear from experienced panelists from diverse society advocacy programs and the lessons learned along the way. Explore the mechanics of how to prioritize the goals of the society as well as implement a strategy. They will go beyond just funding and elaborate on how to advocate on a variety of issues at the federal and state level, including topics like research, education, and licensure.
Navigating the Wild Ride of Workforce Challenges	Sarah B. Henze, SHRM-SCP, Matt Miller, Arthur Evans Jr., PhD	The office culture of 2019 is gone and is not coming back. You may love that, or you may hate it, but you cannot fight that fact. So, the question becomes, what do we do about it? As society CEOs, how do we confront the new reality of a partially or completely distributed workforce? This session will focus on surveying the landscape and working on bringing our societies forward in this new workforce age. Dive into questions such as how do you attract and keep remote and hybrid workers, but help them thrive and how do you keep them focused on the mission of the society?
Key Relationships for Owning Your Career Path	Kate Fryer, Bob Chalker, MBA, CAE, Raquel Tamez, David S. Martin, David Kushner	Relationships can be the key to your success now and in the future. Ever thought about where you will be in the next one, two, or five years? Will you still be at the society you currently are, or will you take on a new challenge elsewhere? How do you maintain the role you currently have? Is an executive coach "worth it" and how do you maximize the benefits? How can you get and stay on a search firms' radar? Are there other professional development resources you can be utilizing? How do you use your time wisely and prioritize those relationships forged over the years? Come along the journey as this robust panel explains how they have arrived where they are now and how they continue to work through their own professional development. Hear from those you need to be making relationships with and how to cultivate them as well as how they are staying on the top of their own development within their career for the next move.
The Journey of Board Transformation	Christie Tarantino-Dean, FASAE, CAE, Mark Rubin, Catherine O'Riordan, PhD	Join panelists along their governance journey as they share where they are at in the process. The impact of transitioning from an elected board to a competency-based slate process is a significant step toward achieving an organization's mission and strategic priorities. Learn how designing a board selection process based on strategy and multiple dimensions of diversity can transform an organization's ability to make significant progress in providing value to its membership and customers. Dive into the challenges that CEOs face when membership doesn't want to get involved in governance decisions and how aligning the board with DEI goals is what's needed for the future.
Disruptive Business Models: A Guide to Innovation	C. David Gammel, FASAE, CAE, Melissa A. Garcia, FASAE, CAE, Stefano Bertuzzi, PhD, Randy Fiser	STEM societies are facing rapidly evolving program landscapes and revenue streams – meetings, publications, membership trends, advocacy needs are all shifting quickly. Is your business model adapting to meet these times? What are the key factors that CEOs should incorporate to ensure resiliency and innovation through uncertain times? Join this active session to discuss emerging models and revenue streams including for-profit subsidiaries, meeting models, the future of journals, and the risk tolerance and related challenges of your governing bodies. Peers and experts will share how they are navigating these shifting times ahead and how they are engaging, informing and leading boards and staff. As all organizations confront changing times, the session will engage interactive attendees discussion to explore how you are approaching these questions.
Are You Harnessing Technology or is it Harnessing You?	Loretta M. DeLuca, FASAE, Neal Couture, Cynthia O'Malley, MBA CAE, Dave Schmidt	The pace of technology is rapidly increasing societies' abilities to take on unique challenges, but technology can also create challenges of its own. Join our distinguished panel for lessons learned from their technology systems implementation and how to leverage partners more effectively, followed by roundtable discussions addressing specific technologies being used in the industry. Get direct access to the hard-won wisdom and experience of your CEO peers on what is working, what isn't, and how as a collective we can harness the technologies out there.
CESSE Moth-ish – Tales & Takeaways	Norman Fortenberry, Sc.D., Judith Scarl, PhD, Erika C. Shugart, Ph.D.	We encourage everyone to come to this session ready to share! Do you have a unique challenge, harrowing tale, or timely take away you would like to share with the group? One of those "you can't make this \$#!T up" kind of stories? We'll warm up the room with several one-minute stories from the audience to illustrate the wide range of unexpected challenges CEOs face and what we've learned. Then, for the main event, we'll enjoy some longer stories inspired by "The Moth Radio Hour". We'll wrap up with a moderated discussion about how to render tangible solutions and positive outcomes from our collective experiences!
OSTP – Public Access: Strategies and Response	Kaia Motter, Michael Clarke, Crispin Taylor, PhD, Sudip Parikh, PhD	Although not all societies have a publishing program, the recent announcement from the OSTP, requiring all federally funded research to be Open Access, will have a profound impact for all. Will this push the industry towards Open Access faster? Will societies need to change their business models and adjust their approach to data? What are societies doing about it now? What should societies be doing to prepare for the future? What are potential impacts and implications for our members? Join a distinguished panel of society CEOs, consultants and publishers to hear from different perspectives within the industry on their solutions-based approach to tackling these questions and wrap up with roundtables.